



CALPEEK

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UNITED WE STAND IS SPLIT ON CAMPAIGN REFORM.

The Calif. chapter of Ross Perot's United We Stand America (UWSA) is badly divided on the issue of **campaign reform**. That was more than obvious on Oct. 10th when on a very close vote, the 52-member Calif. Board of Directors of UWSA decided to back a *very simple* campaign reform initiative measure which sources think may be unconstitutional...

...The measure in question is expected to be ready for circulation very soon (perhaps this week). The proposed initiative would prohibit State Legislators from receiving political contributions from donors outside their home district. Some call this initiative the "Can't Vote/Can't Contribute" measure. In addition, sources say this measure would limit contributions to \$1,000 per person or company...

...Critics of this proposal note the unfairness to legislators and challengers who live in very poor areas of Calif. And attorneys feel that preventing a person in S.F. from making a contribution to a candidate in L.A. is unconstitutional...

...United We Stand did have the opportunity to back another, more comprehensive campaign reform plan that received input from Gov. Pete Wilson, Assemblyman Ross Johnson, CA Common Cause, The Center for Responsive Govt. and the CA Public Interest Research Group. This proposal covered a wide range of campaign reform issues, such as a ban on candidate-to-candidate transfers; reform of "officeholder accounts;" off-year fundraising ban; campaign contribution limits; limits on the amount of money political parties can contribute; independent expenditure committee restrictions; a ban on "bundling" of campaign contributions; and no public financing of campaigns...

...Why didn't UWSA go for the more comprehensive

reform? Sources says UWSA members are just too suspicious of the political establishment; even organizations such as Common Cause make some UWSA members nervous. Will any of the groups which helped with the other reform plan support the Can't Vote/Can't Contribute initiative? It's not very likely they would...

...FYI: For those who may have forgotten, the Calif. Supreme Court will hear oral arguments on whether Prop. 68 from 1988 should become law in Calif. The hearing will be at 1:30 p.m., Nov. 2, in Sacramento. In 1988, both 68 and Prop. 73 dealing with campaign reform were approved by voters. Prop. 73 got the most vote, but many sections of 73 have been declared unconstitutional. Backers of 68 now want the high court to rule on whether 68 should be law. And remember, Prop. 68 has a provision for public financing of campaigns. Stay tuned...

COX STUNS SUPPORTERS BY DROPPING OUT OF GOP U.S. SENATE CONTEST WITH HUFFINGTON.

U.S. Rep. Chris Cox of Orange Co. has surprised many Republican supporters and insiders alike by his decision to bow out of next year's primary for the U.S. Senate nomination. The veteran House member's decision is great news for the remaining *serious* GOP contender, freshman U.S. Rep. Michael Huffington of Santa Barbara. Cox said he would seek reelection to his Orange Co. House seat...

...Cox announced his decision Oct. 7th, about 4 weeks after he had attended the CA Republican Party convention in Anaheim, where he was all over the place and looking very much like a sure-fire primary candidate. So what happened to make Cox change his mind???

...The first question is whether Cox quit on his own or whether he was "pushed out." Immediately after the

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CRP convention, CALPEEK got a call from a Huffington operative, downplaying the Cox candidacy. The line was that, "Chris is a great guy, but he doesn't have what it takes." Did this kind of snipping hurt Cox? It certainly didn't help...

...Was **money** the key factor in Cox's decision to drop out? Many insiders think it was. It would have been difficult for Cox, or anyone else, to raise the kind of war chest necessary when the perception is that incumbent U.S. Sen. Dianne Feinstein (D) is looking very strong at the current time. And PACs and other potential contributors had to figure that no matter how much money they gave to Cox, Huffington could open his checkbook anytime and write a check to match, double or triple what Cox would have been given...

...However, CALPEEK sources close to the now folded Cox operation say money was not a major concern and these sources insist that the Orange Co. lawmaker would have been competitive. They note that it has been a very long time since a Republican primary has been bought. The last time it was tried, in 1970, millionaire GOP businessman Norton Simon finished second to incumbent U.S. Sen. George Murphy. Another source not associated with Cox told CALPEEK that an independent expenditure committee for Cox was beginning to formulate plans when Cox bowed out...

...Cox's own explanation is perhaps the best reason for him quitting: too costly and divisive. Would it have been a nasty primary? Perhaps. CALPEEK sources confirm that Cox was trying very hard to get his hands on the Huffington *opposition research file* compiled by the Demos last year. Lots of goodies in the file, according to CALPEEK sources...

...Are there any other serious contenders looking at this primary? None that have emerged. Former Congressman Bill Dannemeyer of Orange Co. is still in the primary, but is not regarded by insiders as being a serious threat to Huffington. "Dannemeyer is an ideologue who'd run with \$2 in his pocket," one source said, noting that Dannemeyer may make the race somewhat interesting with his attacks upon Huffington, but nothing more. Also in the race is Riverside Co. businesswoman Kate Squires. Stay tuned...

40th S.D. UPDATE: LIGHT UP THE BORDER SPECIAL.

Editor's note: The 40th S.D. special election is about two weeks away and at this point the big question is whether GOP/immigration reform activist Murial Watson of Bonita has any chance to overcome long odds to win the GOP nomination. Here is our report...

...Even Demos admit that it will be almost impossible for frontrunning Assemblyman Steve Peace (D-Chula Vista) to win this special election on Nov. 2. Instead, Demos are preparing for a Dec. 28th runoff. The only question is who will be the GOP nominee: Watson or her main rival Joe Ghougassian, a former advisor in the Reagan White House...

...Ghougassian has won the endorsement of the CA Republican Party and is backed by the Senate GOP Caucus, as well as by some powerful special interest groups, such as Gun Owners of CA. But in Watson you've got a fighter who knows how to attract the news media for herself and her organization, "Light Up The Border," a group dedicated to stopping the massive flow of illegals into the U.S. And she's run for office once before...

...In 1990, the CA Republican Party needed a candidate to run against State Sen. Wadie Deddeh (D), now retired. So they turned to Watson and after she won the nomination, the CRP does what it normally does to underdog candidates --- it left her high and dry. But with \$3,000 Watson made a respectable showing and got 47,000 votes. So Watson has what's known as residual name ID. Some sources in Sacto that have seen polling data confirm that Watson is slightly ahead of Ghougassian at this point. Will she hold on???

...On issues, Watson has blasted Ghougassian at the public forums they've attended. She hits Ghougassian for not having a record of involvement with local issues, such as immigration, crime or pollution. And when Ghougassian tries to talk about immigration, he's up against *the expert* in Watson, who has nothing nice to say about IRCA - The Immigration Reform & Control Act of 1986. She blames the Reagan Admin. for not hiring the necessary Border Patrol agents that the IRCA law required. And she notes that her rival was part of the Reagan Admin. Poor Joe, he can't win either way with Murial. Stay tuned...

ALPHABET BALLOT FOR SAN FRANCISCO VOTERS.

Editor's note: San Francisco voters will be faced with a very long Nov. 2nd special election and municipal ballot. There are about 28 local measures which voters have to mull over. Here's our brief report, plus some info on measures from other parts of the Bay area...

...Yes, this local S.F. ballot is the Consultants' Full Employment Act of 1993, with everything from A to Z. And Measures A & Z are probably two of the hottest items facing S.F. voters. Measure A is a \$98.4 million bond, with the funds going for reconstruction, construction or acquisition of nine S.F. **cultural facilities**. Some of the work on these 9 facilities is for earthquake safety reasons. Although supporters of A have a huge list of endorsements (from labor to gays to most all elected officials in S.F.), there is opposition. Clinton Reilly Campaigns is in charge of the YES side, while consultant Jack Davis is on the NO side...

...But it is the confusing Measure Z which seems to be getting the most attention and the most funding. The topic of Z is **garbage**. In S.F., garbage & recycling is a \$100 million business which operates under a 1932 city ordinance. If "Z" were approved, the city's garbage contract would be put out for a competitive bid. Sounds right, but it's actually more complex than this and there is lots of opposition to Z. Consultant Gale Kaufman is heading the NO campaign, while Jack Davis & Associates are handling the YES side...

...Then there is Measure V, Mayor Frank Jordan's ballot measure to crack down on *welfare fraud* by creating a residency requirement and establishing an electronic fingerprinting system (thumb scan) for ID purposes. There is opposition (opponents of the mayor claim that Jordan wants to "criminalize" the homeless). Jack Davis & Assoc. are running the YES side...

...Solem & Associates have 4 measures: L, M, N & Y. "L" would establish a Dept. of Human Resources at city hall; "M" sets up a Dept. of Transportation; and "N" establishes a charter review commission comprised of the mayor, the CAO and one supervisor to review the 61-year-old charter and make reform recommendations for the November 1994 ballot. "Y" increases the number of taxi cab permits from 800 to 1,200...

...Then there is Measure BB. SFPD Officer Bob Geary has gotten lots of media exposure over the years with his unique way of settling disputes (bar fights, domestic fights) --- using a puppet, which he calls Brendan O'Smarty. Anyway, some PD supervisor said no more puppets to Geary and he took his problem to the public and got signatures to put the question of whether he could use the puppet on the ballot. And thus we have measure BB. Only in S.F...

...Outside of S.F., there are two fairly hot land-use referendums on local ballots. In Dublin, Measure B calls for a 7,000 acre housing, commercial, light industrial and BART station development. In Pleasanton, Measure D seeks approval of a 562-acre residential, golf course and open space development. Dela-corte/Shinoff are in charge of both YES on B & D...

...And finally, in neighboring Contra Costa County, there is Measure B, probably one of the more controversial items on a local ballot. This is an advisory vote on whether the State of Calif. "shall ban the sale, mfg., transportation and possession of all **assault weapons**." This measure was put on the ballot by Sup. Tom Powers. The mainline gun lobby groups are staying out of this election, but there is opposition from a local pro-gun group called "AMPROCON," the American Pro Constitutional Assn. The YES cmt. goes by the name of "Kids & Guns Don't Mix." Neither side has much money. Stay tuned...

L.A. CURRENT AFFAIRS FORUM HOSTS GALANTER.

L.A. Councilwoman Ruth Galanter will be the guest at the Oct. 28th meeting of L.A. Current Affairs Forum, 11:30 a.m. reception, 12 noon luncheon, Hyatt Regency Hotel, downtown L.A. For info, contact Emma Schafer at (310)445-8862...

POLITICAL SEMINAR FOR CALIF. BUSINESS.

Here's an update on that "Business & Calif. Politics 1994" seminar conducted by veteran campaign consultant Allan Hoffenblum. He informs CALPEEK that representatives from PG&E, Pacific Telesis Group, Rockwell Int'l and State Sen. Rob Hurtt are among those who will attend the day-long seminar, to be held Oct. 29th in S.F. and Nov. 12 in L.A. This seminar covers how campaigns for the U.S. House and the State Legislature are managed & financed, and pinpoints the "hot" races for 1994. For info, call Hoffenblum at (310)205-8811...

CENTRAL CITY ASSN. HOSTS RIORDAN'S STAFF.

L.A. Mayor Richard Riordan's chief of staff Bill McCarley and Dep. Mayors Rae Franklin James, Michael Keeley, Al Villalobos and Bill Violante will address members of the Central City Assn., 11:30 a.m. to 1:30 p.m., Oct. 21, Hyatt Regency Hotel, L.A. For info (213)624-1213...

MAYOR RIORDAN AT SO. CALIF. BUSINESS ASSN.

L.A. Mayor Richard Riordan will be the keynote speaker when the So. Calif. Business Assn. holds its 61st Annual Dinner Banquet, 6 p.m., Oct. 22, at the Beverly Hilton Hotel. For info (213)624-7739...

LAW & ORDER IN S.F. VALLEY TOPIC FOR OCT. 25.

L.A. Co. DA Gil Garcetti, Councilwoman Laura Chick and LAPD Dep. Chief Mark Kroeker will discuss law and order in the San Fernando Valley, at a Business Watch Roundtable meeting, beginning at 8:30 a.m., Oct. 25, Warner Center Marriott Hotel, Woodland Hills. For info (818)908-4042...

CALPEEK's ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

● **Garamendi Opens Up on Brown** - In the last few weeks there have been some not-so-subtle signs that Insurance Comm. John Garamendi isn't waiting around until next year to go after frontrunning Demo rival for governor Kathleen Brown. At the CDP dinner a few weeks back, Garamendi verbally hit Brown several times. But more recently Garamendi campaign manager Darry Sragow faxed a memo to political reporters saying that Brown should return up to \$1 million in contributions she received from Wall Street investment bankers and individuals who do business with her office. Brown no longer accepts such contributions, but Sragow wants to put the heat on her anyway. Why go after Brown so early? Because if the voters can't tell the difference between Brown and Garamendi on key issues, Brown wins. And at this point, make no mistake, Brown is the frontrunner. Is she a slam dunk? Think back 4 years -- to "Governor" John de Kamp...

● **YES on 174 Hits TV Airwaves** - With 3 weeks to go before the Nov. 2nd special, the underfunded YES on 174 campaign promoting school vouchers finally hit the TV airwaves Oct. 12th with a TV buy. No dollar amounts mentioned by the YES side, but sources des-

cribe the buy as "competitive" with the NO side for the last 3 weeks, but **not** a dollar-for-dollar match. The 1st 30-sec. spot was produced by media consultant Steve Powell(Powell & Weber) --- not Cavalier & Associates of Sacto, who are doing radio spots and coalition building for 174. The 1st radio spot will begin airing the week of Oct. 18 in Southern CA. The NO on 174 committee has been on TV & radio since August, pounding away at the school voucher plan...

● **Roberti Recall Suffers Setback** - A few months ago, CALPEEK reported that recall proponents had hired petition management whiz Mike Arno for their drive aimed at recalling State Sen. David Roberti(D-Van Nuys). This past week Arno confirmed he is no longer working for recall group, known as the Coalition To Restore Govt. Integrity. Recall proponents have until mid-December to collect 21,000 valid signatures. Without Arno, it may be tough going...

● **CALPEEK's Reading File** - If you haven't had a chance to read it, the 6-part series by L.A. Times reporters Bill Stall and Ralph Frammolino on **TAXES** is must reading. It covers everything from loopholes and tax fairness to reform of the tax system and Prop. 13...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● PA execs Billie Greer & Sydney Dailey, longtime fixtures at L.A.'s Braun Ketchum PR, have jumped ship to open their own PA/gov't affairs/community relations shop. Greer/Dailey Inc. is located at 333 S. Grand Ave., Ste. 2990, L.A. 90071. Phone (213)229-9300...

● Dorianne Garcia has been selected to replace Howard Adler as chair of the Orange Co. Demo Party. Adler resigned recently, citing health reasons...

● Correction from last week: Ringe Media's new phone number in S.F. is (415)981-4513...

● Art Letter of San Diego has been elected president of the Bd. of Registration of Geologists and Geophysicists. Letter is GM of the Tia Juana Valley Water District in San Diego Co...